

WBU-ISOG FORUM

October 24-25, 2011

Panorama Meeting Room (17th Floor)
Westin Zagreb
Izidora Kršjavanja 1
Zagreb 10000 Croatia



Sunday, October 23, 2011

18:30 Welcome Reception (Sponsored by HRT)

Westin Hotel, Opera Room (17th Floor)



Monday, October 24, 2011

08:00 Delegates arrive and pick-up ID badges in the foyer of the Panorama Room

08:30 Coffee Service

09:00 1.0 Welcome Remarks

- Dick Tauber, Chair, WBU-ISOG & VP, Transmission Systems & New Technology, CNN News Group
- Kazimir Bacic, Vice-Chair, WBU-ISOG & Director, HTV Technical Department, HRT

09:10 1.1 Approval of Draft Zagreb Forum Agenda, Approval of Summary Notes from Montréal Forum (May 18-19, 2011)

09:15 1.2 MPEG-4 Interoperability Testing Report – Tom Gibbon, Legal Counsel, NHK

09:45 1.3 Interference Issues

- Adam Edwards, Liaison, Interference Mitigation & Prevention Initiative, GVF
- Dick Tauber, Co-Chair, RFI-EUI
- Martin Coleman, Executive Director, sIRG

10:45 Coffee Break

11:00 1.4 Technology for Spectrum Efficiency – Itzik Wulkan, CEO, Novelsat

11:30 1.5 EBU Distribution Network – Didier Debellemanière, Head, Business Technology, EBU

12:00 Lunch – Opera Room (17th Floor)

14:00 1.6 Major Regional Developments

1.6.1 Japan Crisis: Behind the Scenes of the Earthquake and Tsunami Coverage

- Keisuke (Joe) Shimizu, Senior Program Director, NHK
 - Helicopter Operations
 - Robotic Camera
 - SNG Operations
 - Fibre Network

15:00 1.6.2 Asiavision News Exchange Update

- Alan Williams, Director, ABU News

15:15 1.6.3 UK Riots

- Martin Turner, Head, Operations, Newsgathering, BBC News



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15:30 Coffee Break

16:00 1.7 File-Based News Exchange – Hrvoje Mikulandra, Digital Production Support, HRT

17:00 Close of Day 1 Sessions

18:45 Departure on foot from Westin Zagreb hotel lobby to Gallo Restaurant

19:00 Evening Dinner (Sponsored by Eutelsat, M-Three Satcom and SES)
Gallo Restaurant – Hebrangova 34 | +385-1-481-40-14



eutelsat

M-Three
s a t c o m

SES[▲]

Tuesday, October 25, 2011

08:00 Delegates arrive and pick-up ID badges in the foyer of the Panorama Room

08:30 Coffee Service

09:00 2.0 Welcome Remarks – Kazimir Bacic, Vice-Chair, WBU-ISOG & Director, HTV Technical Department, HRT

09:05 2.1 Over-the-Top (OTT) Technology – Hrvoje Sipek, Head, IP Services, Computer Systems Co.

10:00 Coffee Break

10:30 2.2 JPEG2000 & AVCI

Moderator: Howard Fine, Vice-President, Broadcast Services, Pacific Television Center

- Claude Stoffel, Business Director, Contribution, ATEME
- Roberta Cambio, Product Specialist, Evertz Microsystems
- Andrew Rayner, Director, Product Management, Media Networks Division, Nevion
- Inge Hillestad, Product Manager, T-Vips

12:30 Lunch – Opera Room (17th Floor)

14:00 2.3 Satellite Operators Panel: New Services, Future Trends

Moderator: Alan Williams, Director, ABU News

- Bertrand Persehaye, Senior Advisor, Sales, Arabsat
- Michel Chabrol, Director, Sales Support & Customer Care, Eutelsat
- Mike Seery, Head, Media Sector Development, Inmarsat
- Rhys Morgan, Managing Sales Director, Intelsat
- Samantha McCloskey, Vice-President, Global Occasional Use, SES
- Eddy Frankland, Chief Commercial Officer, YahLive

15:45 Coffee Break



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16:00 2.4 Latest Developments in Ka-Band

Moderator: Joe Collins, Head, Planning Department, RTL Television

- Cristiano Benzi, Head, Video Value and Added Services, Eutelsat
- Mark Shadbolt, Sales Director, SIS Live
- Stefan Jucken, Director, Strategic Business Development, ViaSat

17:30 2.5 Closing Remarks & Adjournment

18:30 Departure on foot from Westin Zagreb hotel lobby to Vinodol Restaurant

19:00 Evening Dinner (Sponsored by HRT)
Vinodol Restaurant – Teslina 10 | +385-1-481-14-43



Wednesday, October 26, 2011

08:45 Departure on foot from Westin Zagreb lobby to Zagreb Technical Museum

09:00 Nikola Tesla Technical Museum Tour

10:30 Bus transportation from Technical Museum to HRT

10:35 HRT Technical Tour

12:30 End of Day / Optional Transfer to Airport on Request

Conference Wi-Fi

Network Name: **Westin 1 to 9** (Open network with username and password)

Each participant will receive a voucher at registration with sign-in info

Conference FTP Server

FTP Address: <ftp://bart.hrt.hr>

Username: **wbuisog** Password: **wbuisog** Port: **21**