



## Where To Have Lunch

**12:00 to 13:00** Meal vouchers provided to guests attending the seminar.

The highly-recommended **Park Café** on the 10th floor of the Time Warner Center features a corner view of Columbus Circle and Central Park. A place for Time Warner employees to have a quiet lunch break, the café features a wonderfully diverse menu of items to suit all tastes.

A special thanks to all the sponsors of NABA's "News For All Media" seminar.



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The North American Broadcasters Association (NABA) is a non-profit union of broadcasting organizations throughout North America committed to advancing the interests of broadcasters at home and internationally. Our members include network broadcasters and industry colleagues in Canada, Mexico and the United States. NABA's News and Operations Committee (NOC) is involved in all aspects of national and international news and information gathering from operational and editorial perspectives.

For more information, visit us online...  
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Presented by

**North American Broadcasters Association  
News & Operations Committee (NOC)**

**February 28th, 2006**

**Screening Room, 10th Floor  
Time Warner Center  
One Time Warner Center  
New York City, NY 10019**

Hosted by

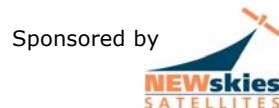




# NEWS FOR ALL MEDIA



**8:00 Continental breakfast in the foyer of the screening room**



**8:30 to 8:35 Opening Remarks**  
by **Dick Tauber**, *NOC Chair*

**8:35 to 10:00**

**Television Disrupted:  
The Transition from Network to Networked Television**

What's happening to the business of television? The industry has changed more in the past 30 days than it has in the past 30 years! An exploration into the technologies, business rules, legal issues and consumer behaviours that are shaping the probable futures of the business.

**Keynote:**

**Shelly Palmer**, *Managing Partner, Advanced Media Ventures Group, LLC*

**10:00 to 10:15**

**Coffee break in the foyer of the screening room**



**10:15 to 12:00**

**What To Pack?  
New Tools and Toys in the Field of News Collection**

An overview and demonstration of the tools that do it all, including BGAN, videophones and data flyaways. What are the capabilities of these new tools and the costs involved in bringing them into the newsroom? And just what should you be packing when going out to cover a story?

**New Tools Overview:**

Moderator: **Steve Stennett**, *Director, Media Sales, Loral Skynet*  
**Joint Presentation and Demonstration** by **John Stoltz**, *Media Business Development, GCS*, **Mick Gardina**, *Sr. Director, Business Development, iDirect*, and **Julien Signes**, *President and Founder, Envivio*  
**BureauCam Presentation** by **Damon Haimoff**, *President, Media3*

**B-GAN and New Technology:**

Moderator: **Mel Olinsky**, *Director, Bureau Operations, CBS News*  
**B-GAN Presentation** by **Tim Young**, *Director, Inmarsat Solutions, GCS*, **Craig Van Wagner**, *President, GMPCS Personal Communications Inc.*, **Larry Engelbert**, *Senior Manager, Eastern US Sales, Stratos*  
Technology Presenter: **Yaron Simler**, *President, Scopus*

**12:00 to 13:00 Lunch in the Park Café**



**13:00 to 14:30**

**Providing The Story For All Media: The New News Crew**

Panelists will focus on consumer products and their applications for broadcasters. They will also address challenges inherent in multi-format content distribution and the relevant wireless technologies. How do these new distribution methods affect the editorial process? What new demands are being placed on field crews and do they have time to cover the story?

**Moderator:** **Robert Galker**, *Director, Satellite Operations, Fox News*

**Panelists:**

**Ramin Missaghieh**, *Manager, National Enterprise Data Sales, Verizon Wireless*  
**Michael Straka**, *Vice-President, New Media, Fox*  
**Walt Baranger**, *Assistant to the Editor for News Technology, New York Times*  
**Jack Womack**, *Senior Vice-President, Domestic News Operations and Administration, CNN*  
**Robert Duncan**, *General Editor, Foreign Desk, National Public Radio*

**14:30 to 14:45**

**Coffee break in the foyer of the screening room**



**14:45 to 15:45**

**HD for TV News: The Next Frontier**

Operational experts share best practices and ideas and discuss questions related to implementing HD in television news. Where and when does it start? What can TV news learn from HD sports? How does it affect field practices, studio integration issues, the role of service providers and is IP the solution?

**Moderator:** **David Chilson**, *Associate Director, Broadcast Distribution Services, CBS Television*

**Presenters:**

**Matthew Goldman**, *VP, Technology, Compression Systems, Tandberg TV*  
**Rich Wolf**, *Senior Vice-President, Telecommunications & Network Origination Group, ABC Broadcast Operations & Engineering*  
**Keisuke Shimizu**, *Director, International Circuits, NHK General Bureau of America*

**15:45 to 15:50 Closing Remarks**

by **Dick Tauber**, *NOC Chair* and **David Baylor**, *Secretary General, NABA*

**16:15 to 17:30 Cocktails at the Hudson Cafeteria, 356 West 58th Street (across from Time Warner Center)**

