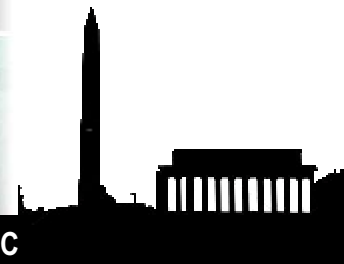




# Harmonization in the Digital Age

JUNE 3-5, 2009 | WASHINGTON, DC



## Sponsorship Opportunities

### SPONSORSHIP LEVELS

<p><b>PLATINUM – \$12,000 US</b></p> <p>2 sponsorships available</p>	<ul style="list-style-type: none"> <li>▪ Company logo recognition throughout all events</li> <li>▪ Live reference at luncheons and reception</li> <li>▪ Company logo on program and link on NABA's website</li> <li>▪ Six (6) complimentary conference tickets</li> <li>▪ Acknowledgement through all communications</li> <li>▪ Company logo/name on delegate lanyard</li> </ul>
<p><b>GOLD – \$7,500 US</b></p> <p>3 sponsorships available</p>	<ul style="list-style-type: none"> <li>▪ Acknowledgement throughout all events and live reference at reception</li> <li>▪ Company logo on program and link on NABA's website</li> <li>▪ Four (4) complimentary conference tickets</li> </ul>
<p><b>SILVER – \$5,000 US</b></p> <p>4 sponsorships available</p>	<ul style="list-style-type: none"> <li>▪ Acknowledgement at all events</li> <li>▪ Company logo on program and link on NABA's website</li> <li>▪ Two (2) complimentary conference tickets</li> </ul>
<p><b>BRONZE – \$2,500 US</b></p>	<ul style="list-style-type: none"> <li>▪ Company logo on program</li> <li>▪ Two (2) complimentary tickets</li> </ul>

### SESSION TOPICS

- New Technology: New Platforms/Devices, Which Add Value to Broadcasters and Consumers, Which Do Not?
- The Regulators Speak: North American Harmonization, What are they Key Issues and how are they Prioritized?
- Satellite Interference Threats to Services
- Terrestrial Broadcasting & Spectrum Issues
- Radio Issues & Opportunities; Integration and Harmonization in the Multimedia Space
- WIPO, Intellectual Property, Watermarking & Fingerprinting
- Mobile Handhelds: Where are we Now and Where are we Headed Tomorrow?

Please contact **Anh Ngo** at the NABA Secretariat to discuss any of these opportunities.  
 Email: [ango@nabanet.com](mailto:ango@nabanet.com) | Phone: +1-416-598-9877 | Fax: +1-416-598-9774