



North American
Broadcasters Association
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FOR IMMEDIATE RELEASE
NABA's 2009 CONFERENCE & ANNUAL GENERAL MEETING CONFIRMED FOR JUNE 3-5, 2009 IN WASHINGTON, DC

Full Members:

CBC / Radio-Canada

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Associate Members:

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Toronto, Ontario, Canada (February 20th, 2009) – *The North American Broadcasters Association (NABA)* is pleased to announce that their 2009 Conference & Annual General Meeting will be held in Washington, DC this June 3-5, 2009 at the historic Willard InterContinental Hotel.

Forward-thinking industry leaders will tackle the timely theme of "Harmonization in the Digital Age" via insightful panels and exciting presentations that get to the core issues affecting the future of broadcasting. Some of the topics to be discussed include:

- New Technology: new platforms/new devices, which add value to broadcasters and consumers, which do not?
- The Regulators Speak: North American harmonization, what are the key issues and how are they prioritized?
- Satellite Interference Threats to Services
- Terrestrial Broadcasting & Spectrum Issues
- Radio Issues & Opportunities: Integration and harmonization in the multimedia space
- WIPO, Intellectual Property, Watermarking & Fingerprinting
- Mobile Handhelds: Where are we headed?

For registration details, please go to www.nabanet.com. For sponsorship opportunities, please contact Anh Ngo at: +1-416-598-9877, x225 (ango@nabanet.com).

ABOUT NABA

NABA is a non-profit union of the most influential broadcasting organizations throughout North America committed to advancing the interests of broadcasters at home and internationally. Network broadcasters, both public and private, in the United States, Mexico and Canada, work together to provide a common voice for the North American broadcast community. As a member of the World Broadcasting Unions (WBU), NABA creates the opportunity for North American broadcasters to share information, identify common interests and reach consensus on issues of an international nature. NABA provides representation for North American broadcasters in global forums on topics including journalism issues, protection of content, spectrum related concerns, the territorial integrity of broadcasters' signals, and digital transmission issues.

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