



# North American Broadcasters Association Annual General Meeting & Conference

April 4 - 5, 2006 | Los Angeles, CA

**REGISTER NOW!**  
[www.nabanet.com](http://www.nabanet.com)

## DAY 1 - Tuesday, April 4<sup>th</sup>, 2006

**7:30 am – 3:00 pm** Event check-in:  
2nd Floor of the Park Hyatt Los Angeles at Century City  
2151 Avenue of the Stars, Los Angeles, California, 90067

**8:00 am – 6:00 pm** NABA Committee Meetings  
(Members and Invited Guests)

**8:00 am – 1:00 pm** ■ Technical Committee Meeting (Chateau VIII, 2nd Floor)

**10:00 am – 11:00 am** ■ News & Operations Committee Meeting (Chateau I, 2nd Floor)

**12:00 pm – 1:00 pm** ■ Working Lunch Available

**1:00 pm – 2:45pm** ■ Safety & Security Committee Meeting (Grand Chateau VIII, 2nd Floor)  
■ Legal Committee Meeting (Chateau I, 2nd Floor)

**3:00 pm – 6:00 pm** ■ Board of Directors Meeting (Chateau I, 2nd Floor)

## ANNUAL GENERAL MEETING & CONFERENCE OPENING

**6:00 pm – 7:15 pm** Event check-in:  
Lobby of the Park Hyatt Los Angeles at Century City

**6:30 pm – 7:15 pm** Welcome Reception  
Park Grill, Main Floor, Park Hyatt Hotel

**7:15 pm – 7:30 pm** Delegates take elevators to 2nd Floor

**7:30 pm – 9:30 pm** Opening Dinner  
Grand Chateau, 2<sup>nd</sup> Floor, Park Hyatt  
(Sponsored By WB Motion Picture Imaging and HBO)

Presentation of the NABA International Achievement Award to Eddy Hartenstein

## DAY 2 - Wednesday, April 5<sup>th</sup>, 2006

**7:30 am**      **Event Check-in Desk open in the lobby of the Park Hyatt**  
Following check-in, delegates proceed on foot to the Little Theatre, Fox Studio Lot, near the Park Hyatt Hotel. Valet parking will be available at the Park Hyatt. (10201 West Pico Boulevard, Los Angeles, CA)  
*Continental Breakfast available outside Little Theatre (Sponsored By Genesis Networks)*

**8:00 am - 8:05 am**      **Welcome Remarks**  
**Peter Smith** - VP, Advanced Technology, NBC Universal & President, NABA

**8:05 am - 10:00 am**      **Broadcast Spectrum Under Attack**  
As new wireless communications promise exciting service opportunities for portable and home devices, broadcasters must pay serious attention in order to protect existing services.

**Chair:** **Dr. Joseph Flaherty** - Senior VP, Technology, CBS

*"Broadcast and the RF Spectrum Puzzle"* - **Paul Bush** - VP, Broadcast and Corporate Development, Telesat Canada  
*"Unlicensed Operation in the Broadcast Bands"* - **Winston Caldwell** - Senior Engineer, Fox Technology Group  
*"Ultra-Wideband (UWB)"* - **Charles Einolf** - Consultant, CBS  
*"Preparing for the World Communication Conference (WRC-07)"* - **François Conway** - Senior Director, Strategy and Planning Technology, CBC Technology  
*"Impact of Interference"* - **Paul Bush** - VP, Broadcast and Corporate Development, Telesat Canada

**10:00 am - 10:15 am**      **Refreshment Break Outside Little Theatre (Sponsored By Genesis Networks)**

**10:15 am - 11:45 am**      **Untraditional Broadcasting: Directions for the 21st Century**  
Podcasting, IPTV, downloads, VOD, streaming, cellular video, portable video devices...The means to reach consumers is exploding far beyond traditional broadcasting. Where does broadcasters' future lie? What new opportunities are developing to entertain and inform the public at home and on the go? Leaders from organizations that are changing the landscape will share their vision and insight.

**Chair:** **Barbara Jaffe** - Senior VP, Advanced Technology & Operations, HBO

**Ken Stern** - Executive VP, NPR  
**Blair Westlake** - Corp. VP, Media, Content & Partner Strategy Group, Microsoft  
**Peter Chane** - Senior Product Manager, Google Video  
**John Burbank** - VP, Marketing, Cingular Video

**11:45 am - 11:55 am**      **Delegates make their way to Fox Commissary**

**12:00 pm - 1:20 pm**      **Luncheon in the Main Dining Room, Fox Commissary**  
**Keynote Speaker:** **Donna Gregg**, Media Bureau Chief, Federal Communication Commission (FCC)

**1:20 pm - 1:30 pm**      **Delegates make their way back to Little Theater**

**1:30 pm - 3:30 pm**      **Content Protection and Emerging New Business Models**

This session examines issues at the heart of supporting current and new business models within the broadcast and filmed entertainment industry. A variety of areas and viewpoints will be presented with regard to issues like place-shifting, networking and copying. Technologies as solutions for content protection and as enablers for new consumer options will be discussed. What are the distribution enablers for new business opportunity versus the facilitators for illegal distribution and piracy?

**Chair:** Darcy Antonellis - Executive VP, Distribution Tech. & Operations, Warner Bros. Technical Operations Inc.

Gary Millin, VP Strategic Partner Development, MediaSentry Services/Safenet Inc.

Jeffery Calman, EVP, VOD & PPV, Warner Home Video, Warner Bros. Entertainment Inc.

Dean Garfield, EPV and Chief Strategic Officer, MPAA

Ron Wheeler, Senior VP, Content Protection, Fox Entertainment Group, Inc.

Ashwin Navin, Co-Founder and President, BitTorrent

**3:30 pm - 3:45 pm**      **Refreshment Break Outside Little Theatre** (Sponsored By Telesat Canada)

**3:15 pm**      **General Membership Meeting (NABA Members Only)**

An update on key NABA accomplishments and directions in 2005 and 2006 as well as an update on activities in the World Broadcasting Unions (WBU).

**5:00 pm**      **Closing Remarks**

Peter Smith - VP, Advanced Technology, NBC Universal & President, NABA