



**North American
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FOR IMMEDIATE RELEASE

Leading Mexican to be Honored by the North American Broadcasters Association

International Achievement Award Recognizes Bernardo Gomez

April 28, 2005, Toronto: Bernardo Gomez is to be honored by the North American Broadcasters Association (NABA) in recognition of his many contributions to broadcasting in Mexico and worldwide.

Mr. Gomez will be presented with the Association's International Achievement Award at the NABA Opening Event Dinner on May 16 in conjunction with NABA's Annual General Meeting and Conference, May 16-18, 2005 in Toronto. (For more information on the meeting, please visit <http://www.nabanet.com>.)

Mr. Gomez, the youngest recipient of this prestigious award, has been instrumental in the overhaul of regulation and licenses for the Mexican radio and television industries to abolish measures and decrees that since the 1960's had been in place to constrain the freedom of the electronic media. Under his leadership as head of the Mexican Industry of Radio and Television (Cámara Nacional de la Industria de Radio y Televisión (CIRT)), he was instrumental in modernizing the structure under which Mexican broadcasters operate. The new regulatory framework which guarantees the freedom of speech in news making capabilities, leaves behind the outdated schemes that for almost 40 years had been applied to restrict the electronic-media industries in Mexico.



“The impact of Mr. Gomez’s achievements are far reaching and have served to bring Mexican legislation on par with the rest of North America and by example, provide leadership to the rest of the world,” said Michael McEwen, Secretary General of NABA. “By modernizing outdated legislation of past regimes, critical rights in freedom of speech for electronic media have been remedied. Renewing legislation is a mammoth undertaking and a testament to the vision, tenacity and leadership which Mr. Gomez has provided.”

Mr. Gomez is currently Executive Vice President and member of the Executive Office of the Chairman of Grupo Televisa, the largest media company in the Spanish-speaking world. In addition, he is a member of the Board of Directors and a member of the Executive Committee of the company.

Mr. Gomez is also the former President of CIRT and is currently a member of The Mexican Communications Council, The Council for Citizen Empowerment, and The Council of the Mexican National University (UNAM), all non-profit organizations.

The NABA International Achievement Award is presented annually and recognizes leaders in broadcasting who have demonstrated extraordinary commitment to NABA's goals and principles.

About NABA

The North American Broadcasters Association (NABA) is a union of the most influential broadcasting organizations throughout North America committed to advancing the interests of broadcasters at home and internationally. As a member of the World Broadcasting Unions (WBU), NABA creates the opportunity for North American broadcasters to share information, identify common interests and reach consensus on issues of an international nature. NABA provides representation for North American broadcasters in global forums on topics including, Journalism issues, Protection of content, Spectrum related concerns, the territorial integrity of broadcasters' signals, and digital transition issues.

NABA's members represent some of the most successful and influential broadcasters in North America. Network broadcasters, both public and private, in the United States, Mexico and Canada work together with their colleagues to provide a common voice for the North American broadcast community.

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