



NABA Annual Meeting

February 22 -24, 2004

Los Angeles

Hosted by FOX

Sunday, February 22

Day One

- 9:00am NABA Technical Committee Meeting
- 2:00pm Board of Directors' Meeting
- 3:00pm Registration desk open at Park Hyatt Hotel (2151 Avenue of the Stars)
- 7:00pm Welcome Dinner - Fox Entertainment Center
Keynote: **Tony Vinqierra**, President & CEO, Fox Networks Group
Presentation of the NABA International Achievement Award to **Richard E. Wiley**, Senior Partner, Wiley, Rein & Fielding.

Monday, February 23

Day Two

- 7:00am Registration desk open at Park Hyatt Hotel (2151 Avenue of the Stars)
- 8:00am Coffee available at FOX
Sponsored by Global Communications Solutions
- 8:30am Welcome: **José Ignacio Suarez Vazquez** - TV Azteca and NABA President
Michael McEwen - NABA
Andy Setos - FOX Entertainment Group
- 8:45am **Large Screen Digital Imagery - Why We Should Care**
Chair: **Wendy Aylsworth** - Warner Bros.
 - **Kurt Hall** - Regal Cinemedia
 - **Mike Archer** - Digital Theater Systems
 - **George Gabritsos** - NEXTWAVE (Greece)
 - **Pete Egart** - Daktronics
 - **Tim Harris** - Los Angeles Lakers
- 10:00am Break
Sponsored by New Skies Satellites

10:30am New Distribution Technologies - Threat or Opportunity?Chair: **Glenn Reitmeier** - NBC

- **Chuck Dages** - Warner Bros.
- **John Godwin** - Movielink
- **Phillip Alvelda** - Idetic Wireless Technologies
- **David Carnevale** - Path 1 Network Technologies, Inc.
- **Andy Townend** - BBC

11:45pm Lunch

*Sponsored by SES Americom***1:00pm Home Networking**Chair: **Bob Plummer** - DIRECTV

- **Rajesh Khandelwal** - Panasonic Research
- **Patrick Griffis** - Microsoft Windows
- **Michael Derrenberger** - Thomson
- **Alan Messer** - Samsung Information Systems America

2:15pm General Membership Meeting

3:15pm Break

Sponsored by New Skies Satellites

3:30pm Buses leave Park Hyatt for Warner Bros.

5:00pm Movie / Keynote Dinner hosted by Warner Bros. Technical Operations Inc. and Global Digital Media Exchange Inc. (GDMX).

Chris Cookson, President, Warner Bros. Technical Operation Inc. will welcome the group and introduce the movie ***"The Last Samurai"*** with

Tom Cruise at the Ross Theater.

After dinner, **Charles S. Swartz**, Executive Director & CEO, Entertainment Technology Center at USC will speak on the emerging technologies which will impact the entertainment and broadcast industries.

10:00pm Busses Depart for Park Hyatt Hotel

8:00am Registration desk open at Park Hyatt Hotel (2151 Avenue of the Stars)

8:30am Coffee available at FOX

Sponsored by Telesat Canada

9:00am **Disaster Prevention and Emergency Operations**

Chair: **Ray Carnovale** - CBC

- **Bob Ross** - CBS
- **Joe Hernandez** - NBC (invited)
- **Jay Adrick** - Harris Broadcast
- **Paul Bush** - Telesat Canada
- **Reynold Hoover** - Department of Homeland Security

10:30am Break

Sponsored by New Skies Satellites

11:00am **DTV/HDTV - North America in Transition**

Chair: **Joe Flaherty** - CBS

- **Roman Gomez** - TV Azteca
- **Marty Franks** - CBS
- **Ray Carnovale** - CBC
- **Rick Chessin** - FCC
- **Michael McEwen** - CDTV

12:30pm Closing Remarks

José Ignacio Suarez Vazquez - TV Azteca and NABA President

Introduction of new NABA President

Michael McEwen - NABA

Andy Setos - FOX Entertainment Group